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Family Owned And Operated Since 1919.

585 SHREWSBURY AVENUE
SHREWSBURY, NJ 07702



SCHWARTZ MAZDA

NOVEMBER 2023

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Schwartz Mazda has Saved 1,919,305 lbs. of

carbon entering our atmosphere through our solar panel energy source.

CELEBRATING 20 YEARS OF THE MAZDA3

Automotiveworld

The [Mazda3](#) has been a popular choice in the compact car segment since its introduction in 2003. As Mazda3 marks its 20th anniversary, take a look into the story so far:



The beginning: In 1999, Mazda began the project to replace the old 323/ Protegé models with new

hatchback and sedan designs. In 2001, Hasip Girgin's design was selected, and he spent six months refining it in Hiroshima before approval for production. The final product was unveiled in 2003 at the 60th IAA Cars Frankfurt Motor Show, and the first-generation [Mazda3](#) launched in Japan a month later. It quickly gained popularity for being an affordable, fun-to-drive, and well-built car.



In 2006, Mazda introduced the performance oriented Mazda3 MPS (Mazda Performance Series) at the Geneva Motor Show. It came with a limited-slip differential and a powerful 2.3-liter turbocharged engine, the same one used in the Mazda6 MPS. The car received positive reviews from both the media and customers.



Evolution and Innovation

WE ARE PARTNERING WITH THE RED BANK SALVATION ARMY TO COLLECT FOR THEIR THANKSGIVING FOOD DRIVE



Please bring us non-perishable items thru November 15th Items such as:

Canned Foods, Mashed Potatoes, Pasta & Sauce, Beans, Cranberries, Apple Sauce, etc. Drop them off at the front desk or outside the Parts Department.

CONGRATULATIONS TRUCK SALES DEPT.



We are excited to announce that Schwartz Trucks has been named Elite status by Hino. Jim Shumard and Dominick Nittolo were recognized for their hard work and efforts in serving the commercial truck customers



COMEDY NIGHT with Tara Camistraci, Mona Lisa Vito meets Biggie.

Thursday, December 7, 2023

Time: 6:00 PM – 9:00 PM

Location: Schwartz Mazda

Cost: \$35 \$35 at the door – RSVP: text name to 732-618-2195 or email ellietava@gmail.com.

Beer & wine: Suggested Donation \$20 Sponsored by the Rotary Club of Red Bank



As of November 1st, we have planted 35,930 Trees to help offset carbon footprints.

SPECIALS OF THE MONTH

New Mazda Lease Specials
[Click here](#)



SCHWARTZ MAZDA LIFETIME WARRANTY PROTECTION



When you purchase a Mazda, you can feel confident in knowing that you are the proud, new owner of a quality vehicle. Other dealerships may promise that their vehicles are solid, in great shape, and without problems, but our dealership warrants the engine of this vehicle with a Lifetime Engine Limited Warranty.

For more information, contact our Service Dept.

SCHWARTZ MAZDA PARTS DEPT

With our extensive in stock inventory, Schwartz & Sons is likely to have the exact car part that you need for your car. Conveniently serving the Shrewsbury, New Jersey area, our parts department will help you keep your car, truck, or SUV running like new.

We carry manufacturer



The second-generation Mazda3 was unveiled in

2008, premiering at the Los Angeles Auto Show. While it still used the 'C1' architecture developed jointly by Ford, Mazda, and Volvo, this model received updates over its life, introducing Skyactiv technology and performance versions to the [Mazda3](#) line-up.



In mid-2013, the third generation Mazda3 arrived with a more

complete set of Skyactiv technologies and a shift away from the shared 'C1' platform, now sitting on a newly developed Mazda Skyactiv chassis shared with the first-generation CX-5. This Mazda3 was also the first to adopt the Kodo design language and introduced innovations like GVC and Skyactiv transmissions and engines.

Signifying Mazda's commitment to Sustainable Zoom-Zoom and the multi-solution approach, the third generation Mazda3 was the base for the Mazda3 'Skyactiv-CNG' concept which runs on compressed natural gas and showcases the versatility of the Skyactiv-G engine. A 'Skyactiv-Hybrid' powertrain, which shared technology with the Toyota Hybrid Synergy Drive system, was also produced and sold to customers in Japan, showing Mazda's commitment to electrification of its model line-up.

Using the Kai concept car as a design foundation, the fourth and current-generation Mazda3 was introduced in November 2018 at the Los Angeles Auto Show and was the first vehicle for Mazda that represents the 'road to premium' ambition, this generation was also the first [Mazda3](#) to feature profound visual differentiation between the hatchback and sedan versions. The striking design won numerous industry awards – including 2020 World Car Design of the Year – as did the newly introduced Skyactiv-X Spark Controlled Compression Ignition engine (now updated to e-Skyactiv X), which in combination with a new 24-volt mild-hybrid system, offers a desirable blend of diesel and petrol performance characteristics.

The fourth generation Mazda3



incorporated more high-tensile steel into its structure, resulting in top-notch

MANAGER'S MONTHLY



Neil Rosenstein, our Internet Sales Manager, is excited about the arrival of the 2024 Mazda Carbon Edition vehicles!

What is the Mazda Carbon Turbo edition?

Several of the latest Mazda models are gaining a distinctive 2024 Mazda Carbon Turbo treatment for the new year. Mazda announced the arrival of the Carbon Turbo trim for the new [CX-30](#), [CX-5](#), and [Mazda3](#) models. The new Mazda Carbon Turbo package will feature an alternative exterior and interior color combination to the popular Carbon Edition trims that have been widely available for several model years.



Zircon Sand Metallic, one of the latest colors to join the Mazda paint color collection on select models like the [Mazda CX-50](#), [MX-5 Miata](#), and [Mazda3](#), will be the exclusive exterior color of the new Mazda Carbon Turbo editions for 2024. And it's paired with an equaling striking interior color treatment that, together, may divide opinion.

The Mazda Carbon Turbo edition is a new trim level or package for select Mazda models starting with the 2024 model year. The 2024 [Mazda CX-5](#), [CX-30](#), and [Mazda3](#) offer the new Carbon Turbo package, which is highlighted by Zircon Sand Metallic exterior paint color, black wheels, black grille, and a terracotta leather-upholstered interior with black suede inserts.

Every Carbon Turbo edition of the 2024 Mazda CX-5, CX-30, and Mazda3 comes powered by Mazda's Skyactiv-G 2.5 Turbo engine, paired with a Skyactiv-Drive six-speed automatic transmission.

The automaker's advanced i-Activ AWD system will be standard on the Carbon Turbo SUV models, the 2024 CX-5 and CX-30, and available on the Mazda3 Carbon Turbo sedan and hatchback.

SERVICE DEPARTMENT



Check out "My Mazda Garage" [here](#).

parts but can also get almost any auto part by VIN number.

You can also [order parts online](#) using our convenient parts order form. We offer specials as well.

EMPLOYEE NEWS

Welcome New Employee



Jessica Ramos
Service Advisor



Laura Carrino
Receptionist

PARTS SPECIALS PARTS FROM YOUR MAZDA DEALER



Genuine Mazda Parts available from Schwartz Mazda keep

your vehicle performing at its best.

PARTS FOR ALL TRUCKS



MAKES & MODELS We offer a wide

selection of parts and accessories with daily parts deliveries.

Schwartz Mazda is your source for all auto service specials and repairs.

safety performance during international regulatory testing. It also introduced GVC Plus, an improvement over the GVC system in the third generation.

100th Anniversary Special Edition



To celebrate the 100th anniversary of Mazda Motor Corporation in

2020, a special edition of the Mazda3 was released. With its Snowflake White pearlescent paint, rich burgundy interior, and commemorative badging, this limited-edition model truly stood out from the crowd.

Impact for Mazda

The [Mazda3](#) has played a significant role in shaping Mazda's brand image since its introduction, with cumulative global sales of over 6 million, it has been one of Mazda's best-selling models.

As the Mazda3 celebrates its 20th anniversary, it is exciting to see what the future holds for the Mazda3. The journey so far is a testament to Mazda's commitment to safety, design, innovation, and driver enjoyment. Here's to another 20 years of the Mazda3!



Register yourself and have full access to your service records, your next scheduled maintenance as well as make an appointment!!!

We understand the importance of the investment you have made with your vehicle purchase. Our Shrewsbury car repair center is here to help you to protect that investment.

With regular factory-recommended maintenance, Schwartz Mazda service can help you to keep your vehicle in like-new condition. Our friendly service staff and high-tech service facility set us apart from other lesser quality centers for car repair. Make an [online service appointment](#) or give us a call to schedule your maintenance or car repair. We look forward to serving you!

SERVICE RECALLS



We continually update recalls for you the consumer. The Service

Department is aware of these [recalls](#) and you will receive notification by mail or email when the time comes.

If you have any concerns, feel free to [contact the Service Department](#).

