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JUNE 2023

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- [Specials](#)
- [Parts](#)
- [Service](#)
- [Lease & Finance](#)
- [Truck Center](#)
- [About Us](#)
- [Hours & Directions](#)
- [Contact Us](#)

### CONTENTS

- 2023 Mazda CX-30 Great Pick for Families
- Employee News – Congrats Sean!
- Manager's Monthly - Insight in the Auto Industry
- Schwartz Supports L.E.A.D
- 2024 Mazda adds Carbon Turbo Addition
- HINO & FUSO Announce Integration of Operations



Schwartz Mazda has Saved **1,849,937 lbs.**

of carbon entering our

## WHY THE 2023 MAZDA CX-30 IS A SURPRISINGLY GREAT PICK FOR FAMILIES

By Steven Teleky



The Mazda [CX-30](#) was initially released for the 2019 model year and found immediate

success due to its styling, affordability, and features. Slotted between the Mazda CX-3 and CX-5, the Mazda CX-30 is a subcompact crossover SUV that is built largely on the chassis of the Mazda3, another fan-favorite in the Mazda lineup. The CX-30 has everything that the Mazda3 hatchback has but with a little more capability due to its crossover body style.

While the Mazda [CX-30](#) has found success with the automotive press and enthusiasts, it is finding even more success among consumers looking for a family car. Good Housekeeping recently named the Mazda CX-30 the best subcompact SUV family car of 2023. With the CX-30 having so much success, what sets this subcompact crossover from the rest of the competition? Here is everything you need to know about the CX-30 and what makes it such a great vehicle for families.

### Good Housekeeping's subcompact SUV of choice:



Good Housekeeping says the Mazda CX-30 is successful due to its drivability and interior flair. The CX-30 is a fun vehicle to

## EMPLOYEE NEWS: CONGRATULATIONS SEAN LENNON ON BECOMING A PARTNER!



After 104 years of Schwartz family only father & son partnership, Jon & Jay Schwartz welcome Sean Lennon to break

the tradition & become the 1<sup>st</sup> non-blood relative to hold this title. Sean's excellent leadership, dedication, and persona has earned him the title of partner & family!

## MANAGER'S MONTHLY



**Dan Morris, our Part's Manager, shares some insight on the Auto Industry Combining Old with New Technologies.**

We stand at the threshold of a new era, especially in the automotive industry, and it is very interesting to see some old technologies, combined with new, being revived in other countries that we have not seen in 11 years, especially from Mazda.

I recently read an article outlining that Mazda would be reviving the rotary engine in the European market, but it would not be alone, it would be used in tandem as a plug-in hybrid powertrain. Mazda was the first in the world to commercialize the rotary engine, and it was initially removed from the lineup due to fuel inefficiency.

Rotary engines use rotational movement of triangular rotors to turn the wheels, which has an advantage of producing less

atmosphere through our solar panel energy source.



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For more information, contact our Service Dept.

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New Mazda Lease Specials  
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### PARTS DEPARTMENT



With our extensive in

stock inventory, Schwartz & Sons is likely to have the exact car part that you need for your car. Conveniently serving the

drive, even if you are not interested in automotive performance. The CX-30 is also impressive due to its ability to punch above its class when it comes to interior quality. This subcompact Mazda starts at below \$25,000, but luxurious additions can be found throughout the interior, and the exterior has a sporty, but elegant design.

Standard all-wheel drive is a huge selling point for the CX-30, especially for families who live in snowy climates. And even though the base model CX-30 is a bargain, it comes standard with adaptive cruise control, lane-keep assist, and automatic emergency braking. The CX-30 is an attractive crossover SUV with a ton of safety features and styling that is eye-catching, which is often a rarity in the family car market.



The Mazda [CX-30](#) starts at \$24,325 for the base model, with a whole array of

trim levels to choose from. The highest trim of the 2023 CX-30 is the Turbo Premium Plus, which starts at \$36,77. The non-turbo CX-30 models come standard with a 191 horsepower 2.5L engine, which archives fuel economy numbers of 26 mpg city, 33 mpg highway, and 29 mpg combined.

When it comes to features, the [CX-30](#) comes standard with an 8.8-inch touchscreen, Mazda's remote lock and unlock feature, remote start, and wifi capability. The infotainment screen is home to Apple CarPlay and Andriod Auto, which can be accessed through two front USB ports. No matter which version you choose, it is a fantastic value with a solid list of standard features.

### 2024 Mazda Models to Add Brown-on-Brown Carbon Turbo Edition

By Joey Capparella

The Mazda 3, CX-5, and CX-30 all get this new version with black exterior trim, Zircon Sand exterior paint, and a Terracotta interior.



The 2024 Mazda CX-5, CX-30, and 3 are all adding a new trim level

called Carbon Turbo with a special color combo. They're finished in Zircon Sand exterior paint and have an interior that combines brown Terracotta leather and black suede.

powertrain vibration all with having fewer component parts.

The new plug-in hybrid that they produced has a maximum range of 85 kilometers (52 miles) on battery alone, and while paired with the 830cc rotary engine, they estimate a driving range of more than 650 kilometers (403 Miles).

It will be interesting to see how this plays out, because if it is successful, we may see the rotary again in the American market.

Electric vehicles may be beginning to dominate all attention, but combining the old with the new may be an interesting way to look at the climate of the automotive industry. The push for electric may be on the horizon, but it is my belief that we still need to advance our technology and add to our infrastructure to really create what people need in a fully electric vehicle.

### SCHWARTZ SUPPORTS L.E.A.D.! LAW ENFORCEMENT AGAINST DRUGS & VIOLENCE



L.E.A.D. is a non-profit organization, supported by dedicated

police officers, committed to protecting our youth and communities from the proliferation of drugs, drug related crimes, peer to peer/cyber bullying and violence.



Schwartz Mazda is proud to be a supporter of this esteemed organization.

Every year we donate tee shirts (almost 1000 this year) for the event to our surrounding towns - Eatontown, Red Bank, Tinton Falls, & Little Silver. We were honored to attend the Eatontown Middle School event this year. Thanks to top L.E.A.D Officer Hennelly!

### HINO MOTORS AND MITSUBISHI FUSO ANNOUNCE INTEGRATION OF OPERATIONS

[www.japantimes.co.jp](http://www.japantimes.co.jp)



Hino Motors, a Toyota Motor group company, and Mitsubishi Fuso Truck and Bus, majority-owned by

Daimler Truck, will seek to merge their

Shrewsbury, New Jersey area, our parts department will help you keep your car, truck, or SUV running like new.

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recalls for you the consumer. The Service Department is aware of these [recalls](#) and you will receive notification by mail or email when the time comes.

If you have any concerns, feel free to [contact the Service Department](#).

Mazda is adding another spin on the Carbon Edition for the 2024 versions of the CX-30 subcompact crossover, CX-5 compact crossover, and 3 sedan and hatchback. Following the previous Carbon Edition that combined a gray exterior with a red interior, this new Carbon Turbo model flaunts a brown on brown color scheme.



Available only for models equipped with the optional 256-hp turbocharged

2.5-liter inline-four, the Carbon Turbo cars are finished in Zircon Sand exterior paint, a hue first introduced on the CX-50. They also get gloss-black trim pieces including mirror caps, grille trim, and wheels. Inside, the interior has brown Terracotta leather upholstery with black suede accents and gunmetal trim accents. The pictured interior is of a 2024 CX-5.

Those are all the details we have until now, as info such as pricing will have to wait until Mazda releases specifics for each of these 2024 models. We're not expecting any major updates to these cars for the new model year, but there could be some minor changes. These 2024 Mazda Carbon Turbo vehicles should be arriving at dealerships within the next few months.

### **SERVICE DEPARTMENT**



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We understand the importance of the investment you have made with your vehicle purchase. Our Shrewsbury car repair center is here to help you to protect that investment.

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operations in order to better compete in the market for freight-hauling vehicles.

The four manufacturers signed a memorandum of understanding to bring Hino and Mitsubishi Fuso under a single company to be jointly owned by Toyota and Daimler Truck, they said in a statement Tuesday. They plan to sign an agreement by March 2024 and integrate the business by the end of the same year.

The new company combining Hino and Mitsubishi Fuso could bring in new management expertise and also help them save on purchasing costs and development. No figures for the potential deal were announced.

Hino and Mitsubishi Fuso "will work together to improve operational efficiencies, including in development and production, and hone the competitiveness of Japanese commercial vehicle manufacturers," the firms said in the statement.

Global automakers are ramping up investment in connected, autonomous, shared and electric vehicles, known as CASE, to meet stricter emission rules and offer new vehicle services.

It is becoming increasingly difficult for a maker of commercial vehicles that sells fewer vehicles than traditional automakers to keep up with such trends on their own, Hino said.

At a news conference in May, Toyota President Koji Sato said the four companies will cooperate in accelerating CASE technologies, while Hino President Satoshi Ogiso said developing CASE technologies by the company alone would be difficult.

Toyota is under increasing pressure from companies that are plowing headlong into fully electric cars such as Tesla and Chinese behemoth BYD.

