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SCHWARTZ MAZDA

FEBRUARY 2022

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## SCHWARTZ MAZDA • Family Owned and Operated Since 1919

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Schwartz Mazda has saved **1,607,391 lbs.** of carbon entering our atmosphere through our solar panel energy source.

### 2023 MAZDA CX-50 PRODUCTION BEGINS, MARKING COMPANY'S RETURN TO US MANUFACTURING

Sean Szymkowski

The new plant resides in Huntsville, Alabama, and is the product of a joint venture between Mazda and Toyota.



Mazda's ready to tackle America's appetite for more rugged SUVs. On January 27, 2022, the first 2023 CX-50

SUV rolled off a sparkling, new assembly line in Huntsville, Alabama. The SUV's production marks Mazda's return to building cars in the US after a 10-year hiatus. Mazda last produced cars in the US in Michigan through a Ford joint venture in Flat Rock, Michigan. The new plant is a joint venture between Mazda and Toyota, named Mazda Toyota Manufacturing, and both will share the production capacity.



With the plant's 4,000-strong workforce and \$2.3 billion worth of investment behind it, the plant's first

mission is continue churning out the tailor-made CX-50 for North America. The SUV marks a new strategy for the small Japanese automaker as American buyers move away from passenger cars and

### 5 REASONS MAZDA IS THE BRAND TO WATCH IN 2022

John Goreham



*Mazda has positioned itself as the brand to watch in 2022 due to a long list of factors. Here are the top reasons:*

As the 2022 calendar year unfolds, the year ahead is clouded for many automakers. Many brands have yet to sell a battery-electric vehicle. Production challenges and lack of capacity are limiting others. Few have a new crossover launching in 2022 aimed at the heart of the U.S. automotive market. Others that have been premier brands in the past have fallen to below average in terms of reliability. **Mazda, by contrast seems to be firing on all cylinders. Here are exciting aspects to look forward to in 2022.**

### Mazda Presently Ranked #1 Brand Overall By Consumer Reports



Each February, Consumer Reports announces its brand rankings list. This list is all-

encompassing, not strictly related to reliability. Presently, Mazda is ranked number one overall in the industry by Consumer Reports. This year, Mazda will defend that title.

As of February 1st, we have planted 8,055 Trees to help offset carbon footprints.



## SCHWARTZ MAZDA LIFETIME WARRANTY PROTECTION



When you purchase a Mazda, you can feel confident in knowing that

you're the proud, new owner of a quality vehicle. Other dealerships may promise that their vehicles are solid, in great shape, and without problems, but our dealership warrants the engine of this vehicle with a Lifetime Engine Limited Warranty.

For more information, contact our Service Dept.

## MAZDA TIRE PROGRAM



If you purchase 4 tires from Schwartz Mazda, you have a free tire rotation for life.

Most tires come with a 24-month Road Hazard Coverage.

This includes the following:

- 100% replacement the first year
- 50% replacement the second year
- Flat tire repair coverage (up to \$20 per occurrence)

## SCHWARTZ MAZDA SPECIALS OF THE MONTH

New Mazda Lease Specials

embrace more rugged utility vehicles. All the while, the CX-5 will remain and serve as a more traditional crossover SUV option for buyers. We'll soon see Mazda expand its SUV lineup with an all-new CX-70 SUV and a next-generation CX-90 to replace the current CX-9.



The CX-50 packs a standard all-wheel drive system, heftier looks with body cladding and a new

drive mode selector Mazda named Mi-Drive. It lets drivers choose between a handful of modes tuned for off-road elements, towing and more. All the while, Mazda wants the SUV to carry forward the brand's recent push into a more premium space. Car buyers will have the final say as they perhaps seek out a Subaru alternative in the CX-50.



To start, the SUV features either a naturally aspirated 2.5-liter inline-four or 2.5-liter turbo-four engine. Both work with a six-speed automatic transmission. However, Mazda is quickly planning to electrify the SUV with a traditional hybrid powertrain and beyond.

The first CX-50s land at dealers this coming spring with pricing ahead of time.

## SCHWARTZ TRUCK CENTER is EXCITED by the arrival of its first... 2023 HINO L SERIES Cab & Chassis



Our large HINO Inventory will continue to arrive weekly.

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## SERVICE DEPARTMENT



Check out "My Mazda Garage" [here](#).

As a brand, Mazda ranks higher on CR's list than Toyota and Lexus for Predicted Reliability. Mazda is ranked higher in owner satisfaction than BMW or Audi on Consumer Reports owner surveys. Every Mazda, all 7 models, are "Recommended" by Consumer Reports. This is a higher model count and a higher percentage of the brand's fleet than Mercedes-Benz or Cadillac.

## Mazda Has A New Crossover Model About To Launch

Mazda's CX-50 two-row crossover will enter the market in 2022 to augment the smashing success of its CX-5. The CX-5 presently outsells its rivals like the Subaru Forester. The new CX-50's mission is to take market share from buyers of Outbacks and other slightly larger two-row models in this, the largest single automotive segment in terms of volume in America.

## Mazda's New American Plant Is Up and Running

In a time where shortages of inventory are the industry's single biggest challenge, Mazda has opened a new plant inside America's borders (Alabama). The plant is expected to produce up to 150,000 vehicles for Mazda annually. Being a joint venture with Toyota never hurts.

## Mazda Leads In Safety



In a recent test of two-row crossover safety, the Mazda CX-5 was the only vehicle to earn the highest score of Good by IIHS. Mazda

has earned one of the highest percentages of Top Safety Pick rankings for its models.

## Mazda's MX-30 Battery-Electric Vehicle Outselling Cybertruck, Chevy Bolt, Nissan Ariya, Kia EV6, Ford F-150 Lightning, Subaru Soltera, and Toyota B4ZX

Mazda is presently ahead of many brands when it comes to battery-electric vehicle (BEV) deliveries. Mazda delivered MX-30 BEVs in 2021 and in January of this year those deliveries continue. We're rooting for all of the coming BEVs to succeed, but the fact remains that Mazda is delivering MX-30s right now and all of the models listed above are not being delivered - yet.

Heading into 2022 there are many brands with good overall rankings. Some have a new BEV being delivered. Others are

[Click here for all](#)



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Kimberly Lentz  
Service BDC



Register yourself and have full access to your service records, your next scheduled maintenance as well as make an appointment!!!

We understand the importance of the investment you have made with your vehicle purchase. Our Shrewsbury car repair center is here to help you to protect that investment. With regular factory-recommended maintenance, Schwartz Mazda service can help you to keep your vehicle in like-new condition. Our friendly service staff and high-tech service facility set us apart from other lesser quality centers for car repair. Make an [online service appointment](#) or give us a call to schedule your maintenance or car repair. We look forward to serving you!

### SERVICE RECALLS



We continually update recalls for you the consumer. The Service Department is aware of these recalls and you will receive notification by mail or email when the time comes. If you have any concerns, feel free to [contact the Service Department.](#)



ramping up inventory. A few have a new two-row crossover entering the U.S. market. **Only Mazda has all of these exciting developments happening right now.**

### PARTS DEPARTMENT



With our extensive in-stock inventory, Schwartz & Sons is likely to have the exact car part that you need for your car. Conveniently serving the Shrewsbury, New Jersey area, our parts department will help you keep your car, truck, or SUV running like new.

We carry manufacturer parts but can also get almost any auto part by VIN number.

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